Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Level 1-3:\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_ / 150

Due Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Dreamweaver Project Rubric

**Instructions**: Students will construct a website about a topic of their choice. The site must be constructed using Adobe Dreamweaver Web Editing Software and contain the following requirements. You may use notes from class, the Internet, friends and classmates for help. Please remember that any images or text content you use must be free of copyright restrictions. (150 points)

Can’t think of a topic for your website? Here are some suggestions:

* Design a site for a school club
* Design a site for a family business (It could even be your little brother’s lemonade stand!)
* Design an informational site about one of your favorite hobbies
* Design a site all about YOU!
* Design a site about an invention you’d like to put on the market

# Level 1

Before you Begin: (10**pts**)

* Create a rough comprehensive artwork version (comp) of what your homepage will look like. On a blank piece of paper, sketch where items such as navigation bar, side articles, main articles, images, headings, etc. will be placed. On the back, sketch a storyboard of your whole site . This should include names of pages, how they link, etc. How the site flows. **Check this off with your instructor before you begin Part 1**

Part 1

* Set up Project Files (20 **pts**)
  + Root Folder on your z drive named “my\_site”
  + Subfolders named “images”, “styles”, “content” – should contain 3-4 images and 4 paragraphs of text content (similar to the Bayside Beat content1.rtf file we used)
  + Named appropriately: no spaces or special characters, short but meaningful, lowercase,
* Define the Local Site Folder in DW (5 **pts**)

Part 2

* Create a new page with a Title (5 **pts**)
* Build the page structure (10 **pts**)
  + Include <div>s similar to those in the Bayside Beat site(Wrapper, and Hero)
  + Include **at least** <header>, <nav>, <article>, <footer> elements. You can add other elements as needed.
* Bulleted List for the navigation bar (5 **pts**) These will be turned into buttons later
* Text Content (10 **pts**)
  + Copied from Word and pasted into Dreamweaver
* Insert Images (10 **pts**)
  + At least 2 images on home page (one with a caption)
  + If there is no caption, include alternate text for the image
* Links (20 **pts**)
  + Bulleted List items are now internal links
    - At least one of these should link to an actual second page in your site.
  + Add at least 2 external links to the home page (Convert relevant text within to links)

Part 3

* Create a new CSS file. (10 **pts**)It should be saved into your “styles” folder and be called “my\_main.css”
* Create at least 5 new selectors and set their properties appropriately. (20 **pts**)

Part 4

* Link Styles (10 **pts**) Style the links on your page to look different when they are unvisited, visited, hovered and active.
* Convert the unordered list of links at the top of the page into a navigation bar. (10 **pts**)

Finishing Up

* Follow the “Hands-On Practice” steps in Part 4b to make your page ready for use in older browsers. (5 **pts**) (Hint: you are asked to insert a JavaScript file from the bayside\_beat folder. You can download this file from our class website. You should create a 4th folder in the “my\_site”folder called “js” and place the JavaScript file in that “js”folder.

# Level 2

Instructions: After completing the Level 1 requirements add the following to your web site:

Part 5

* Create a second page for your website. (10 **pts**) Suggestion: In Part 2 above you made a second page so that the internal link would work. Continue building that page. It should have:
  + A different title than the homepage
  + HTML structure
  + Main heading ,navigation, and footer similar to the homepage
  + Text content (at least two paragraphs of relevant information)
  + An image with a caption
  + An image without a caption (don’t forget the alternate text)
  + Internal and external working links

# Level 3

Instructions: After completing the Level 1 and 2 requirements add the following to your web site:

* Create a third page for your website. (10 **pts**) Include all of the elements of level 2 plus:
  + Include a form on this page (go to <https://helpx.adobe.com/dreamweaver/how-to/create-web-form.html?set=dreamweaver--fundamentals--create-tables-forms> for help with this if needed)
  + Prepare to publish your site. Set up a remote site in Dreamweaver (go to <https://helpx.adobe.com/dreamweaver/tutorials.html> for help if needed)