Photoshop Lesson 4 Assignment

Logo, Web Page Banner

**Assignment A: (10 points)**

* Open a new document in Photoshop
* In the dialog box, change the Name to: School Logo
* Set the dimensions to 1200px wide x 800 px high
* Save it to your student drive as **lastname\_firstnamePS4Aschool\_logo**.
* Using the skills you’ve learned about Type, Backgrounds, Layer Styles and Images, **Create a new logo with a slogan for American Fork High School.** Be sure to include the following elements, plus whatever else you decide looks good:
	+ A background color (solid or gradient)
	+ At least two Type Layers (one for school initials, one for a slogan)
	+ An image or shape (you can search online for this)
	+ At least one Layer Style (fx)
* Have fun. Be creative. Think outside the box. You could even change the school colors and mascot, but not the school name, if you think it necessary.
* **Save** your work as a psd and a jpeg.
	+ This file should be called **lastname\_firstnamePS4Aschool\_logo.psd** and **lastname\_firstnamePS4Aschool\_logo.jpeg**
* Raise your hand and ask your instructor to come check your screen.

**Assignment B: (10 points)**

* Open **a new document in Photoshop.**
* In the dialog box, change the Name to: My Logo
* Set the dimensions to 1200px wide x 800 px high
* Save it to your student drive as **lastname\_firstnamePS4BAmy\_logo**.
* Using the skills you’ve learned about Type, Background Color and moving images, **Create a logo for yourself using your initials.** Include:
	+ A background color (solid or gradient)
	+ Your initials
	+ At least two Layer Styles (fx- drop shadow, stroke, bevel &emboss, overlay, etc.)
	+ An image, shape, graphic or slogan (optional)
	+ Anything else that would spice it up.
* Remember, this represents you. Choose font that represents your personality, colors that appeal to you, designs that match your personality. Have fun!
* Save this as **lastname\_firstnamePS4Bmy\_logo.psd.** and **lastname\_firstnamePS4Bmy\_logo.jpeg**
* Raise your hand to have your work checked to receive points.

**Assignment C: (10 points)**

* Open **a new** document in Photoshop.
* In the New Dialog Box, **name it Banner**, change the size to **800 px wide x 200px high.**
* Save it to your student drive as **lastname\_firstnamePS4Cbanner.psd**
* Make a Background using the colors and design of your choice.
* **Create a web page banner** that could become part of your personal site (the one we created in the HTML unit) Include at minimum, the following elements:
	+ A background (solid or gradient or image)
	+ The Website Name (this could be a logo or just text)
	+ At least one image with a layer style added (fx)
	+ Another type layer (other than the site’s name. This could be a catchy phrase, slogan, or jingle)
* Save the document as **lastname\_firstnamePS4Cbanner.psd** and **lastname\_firstnamePS4Cbanner.jpeg**
* Raise your hand to have your screen checked to receive points.

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**Review Questions: (5 points)**

**Instructions:** In a blank Word document, **retype the questions below**. Answer the questions in your own words. Insert a right aligned header with your name, class period, and PS Lesson 4 Review Questions. Print and turn in to the basket.

1. What is a logo?
2. What is a banner?
3. Why do you think we saved these logos and banner as both a psd file and a jpeg file?
4. According to the PowerPoint, name the 5 characteristics of a good logo:
5. Would you enjoy being a graphic designer who designs logos for schools, businesses, etc? Why or Why not?